

**COLORADO STATE COUNCIL**

**MEMBERSHIP TEAM GUIDELINES**

The President-Elect/Membership Coordinator shall serve as Chairman of the team.

The Membership Team shall:

1. Coordinate the membership program with the Colorado State Council (CSC) to increase membership growth.
2. Develop a membership campaign to increase growth by recruiting new members, retaining members, reinstating Members-at-Large (MALs), and forming new chapters.
3. The activities and promotion shall be planned with cooperation using material and information from ESA Headquarters and the National Leadership Conference sponsored by ESA Headquarters.

D. Keep membership informed and educated about membership programs.

1. Report to the *Golden Lamp* per schedule, Communications Coordinator, and the CSC Web Team.